DRIVING
IP
TRANSACTIONS

EVENT BRIEF
9th Annual
IP DEALMAKERS FORUM
December 6–8 | NYC & Virtual
WWW.IPDEALMAKERS2022.COM
IP Dealmakers has earned its reputation as a must-attend event by bringing together an exclusive group of decision-makers at the forefront of the global IP market for discussion, debate, and dealmaking.

Event hallmarks include rigorously researched content, insightful panels, A-list speakers, 1-to-1 meetings, & a curated audience of decision-makers.

Visit our event website for more details: IPDEALMAKERS2022.COM
DAY ONE
DECEMBER 6TH

6:00 PM – 8:00 PM  OPENING RECEPTION

9:00 AM – 10:00 AM  STATE OF THE IP MARKET: NOTABLE DEVELOPMENTS & DEALS OF 2022
- The year’s biggest verdicts, settlements and deals
- Updates at the USPTO – how is Vidal doing?
- Patent reform: will it really happen & will it be what we need?
- Opportunities, outlook, and predictions for 2023

Elvir Causevic, Managing Director, Tech + IP (moderator)
Aaron Fahrenkrog, Partner, Robins Kaplan
Jonathan Waldrop, Co-Chair of IP & Partner, Kasowitz Benson Torres
Keith Wilson, EVP, Partnerships & Acquisitions, IPVALUE

10:00 AM – 10:45 AM  THE VENUE DECISION: STATS & STRATEGY AT TOP U.S. PATENT COURTS
- The WDTX order and new venue developments
- Review of key stats in TX, DE, CA, VA & other busy patent courts
- District court dynamics and strategic filing considerations
- Identifying the new hotspot

Fred Fabricant, Managing Partner, Fabricant LLP (moderator)
Michelle Eber, Portfolio Counsel, Validity Finance
Claus Melarti, Senior VP, Acquisitions, RPX
Erick Robinson, Partner, Spencer Fane
Gary Sorden, Member, Cole Schotz

DAY TWO
DECEMBER 7TH

7:45 AM – 8:45 AM  REGISTRATION & BREAKFAST

8:45 AM – 9:00 AM  WELCOME & CHAIRPERSON’S OPENING REMARKS

9:00 AM – 5:00 PM  ONE-TO-ONE MEETINGS
Attendees can schedule 30-minute meetings via our mobile app and online platform.

10:45 AM – 11:15 AM  NETWORKING BREAK

11:15 AM – 12:00 PM  AROUND THE WORLD: STRATEGIC APPROACHES TO GLOBAL SEP DISPUTES
- Recent rulings in key global jurisdictions
- Developments at the ITC and in US courts
- How the UPC impacts European SEP/FRAND strategy
- The latest on global rate setting

Michael Renaud, Chair of IP Division, Mintz (moderator)
Alexandra Brodie, Partner, Gowling WLG
Joshua Budwin, Principal, McKool Smith
Steven Geiszler, U.S. Chief IP Counsel, Huawei
Clemens Heusch, Global Head of Dispute Resolution, Nokia
12:00 PM – 12:30 PM  KEYNOTE FIRESIDE CHAT

WHY DIVERSITY MATTERS IN IP: WHAT THE DATA TELLS US

Holly Fechner
Executive Director, Invent Together

Laurie Self
SVP & Counsel of Government Affairs, Qualcomm

12:30 PM – 2:00 PM  NETWORKING LUNCHEON

2:00 PM – 2:45 PM  IP FINANCE ROUNDTABLE PART I: EXPANSION OF LITIGATION FUNDING

• Funders’ view of the patent litigation landscape
• Evolving areas of funding: From patents to portfolios to partnerships
• Use of SPVs and other creative deal structures
• Funders hedging risk with insurance & secondary market

Ian DiBernardo, Partner, Brown Rudnick (moderator)
Megan Easley, VP, Contingent Risk, CAC Specialty
Russell Genet, Director, Longford Capital
Phil Hartstein, Partner, Soryn IP Capital
Anup Misra, Director, Curiam Capital

2:45 PM – 3:30 PM  IP FINANCE ROUNDTABLE PART II: LEVERAGING IP TO RAISE GROWTH

• New IP-backed financing options (beyond litigation finance)
• Who’s raising IP funding? How does it match up to traditional capital?
• Breakdown of deal diligence, valuation, and structuring
• Understanding the interplay with insurance

Nick Chmielewski, Chief Broking Officer, Aon (moderator)
Kimberly Cauthorn, IP Leader, WTW
D. Alexander Ewing, COO & General Counsel, LiquiGlide
Christopher Lipuma, Director, Fortress Investment Group
Drew Malozzi, Managing Director and Founder, Atlas Credit Partners

3:30 PM – 4:00 PM  NETWORKING BREAK

4:00 PM – 4:45 PM  BUILDING A MODERN DAY MONETIZABLE IP PORTFOLIO

• Protecting innovation in the U.S. – is it still worth patenting?
• When is it best to protect as a trade secret and how?
• Seeking protection outside the U.S. in critical spots
• Best practices in managing the portfolio

Cyrus Morton, Partner, Robins Kaplan (moderator)
Glenn Edwards, VP, Chief IP Counsel, Trane Technologies
Lorie Goins, Director of IP Strategy, Kyndryl
William LaFontaine, General Manager, IP, IBM
Michael Waltrip, Managing Director, IP Strategy & Commercialization, Xerox
9:00 AM – 9:45 AM  SEP DEALMAKING: EXPLORING VALUES, MODELS & THE MARKET

- Current SEP landscape
- SEPs in the market: what’s being litigated, licensed, bought & sold?
- At what values are SEPs being transacted in and outside of the courts?
- Patent pools & licensing models to increase market efficiency

Taraneh Maghame, Founder & Principal, Maghame IP Consulting (moderator)
Leonid Kravets, Head of M&A, InterDigital
Kavon Nasabzadeh, Chief IP Officer, Offino Technologies
Hasan Rashid, Associate GC, GE Licensing

4:45 PM – 5:45 PM  THE NPE DEBATE: WHAT’S THE VALUE OF IP LICENSING AS A BUSINESS

- Who should license IP and why?
- Should there be a secondary market for IP?
- What’s the interplay with politics and other interests?
- What’s really best for innovation? How about global competition?

Emily Hostage, Director, Industry Relations, Columbia University (moderator)
Vishal Amin, Head of IP Policy, Intel
Marc Booth, Chief IP Officer, Acacia Research Group
Francis Rushford, Managing Director, Pretium Partners
Timothy Wilson, Head of Patents and IP Litigation, SAS Institute

5:45 PM – 6:45 PM  NETWORKING RECEPTION

D E C E M B E R  8 T H

8:00 AM – 8:45 AM  REGISTRATION & BREAKFAST

8:45 AM – 9:00 AM  CHAIRPERSON’S DAY ONE RECAP

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5:45 PM – 6:45 PM  NETWORKING RECEPTION
11:00 AM – 11:45 PM  RETHINKING UNIVERSITY IP MONETIZATION: NEW OPPORTUNITIES &

- Mining for the highest value patents
- Leveraging IP to raise capital for spinouts and startups
- Patent assertion programs and funding partners
- Controlling the process and communications

Katherine Rubino, Partner, Caldwell IP (moderator)
Stephanie Adamany, General Counsel, WARF
Orin Herskowitz, Executive Director, Columbia Technology Ventures
Lesley Millar-Nicholson, Executive Director, MIT Technology Licensing Office
Marc Sedam, VP Technology Opportunities & Ventures, NYU

11:45 AM – 12:30 PM  PATENT SURVIVOR: WHAT IT TAKES TO SURVIVE A SERIES OF CHALLENGES

We’ll wrap up this year’s panels with a light-hearted and informative game designed to help the audience figure out what makes a patent valuable. Fashioned after the famous reality show series, our panel of experts will act as judges, reviewing a carefully curated selection of patents, to determine which ones get voted off the island and which ones survive. The series of challenges include the following:

- Does it pass the PTAB gauntlet?
- Can it get out of the 101 maze?
- Invalidity at trial
- Have to have an infringement case/Is it really infringed?

Charles Eldering, CEO, CASE Analysis Group (moderator)
Ari Jaffess, Partner, Liston Abramson
Vincent Rubino, Partner, Fabricant LLP
Bridget Smith, Assistant General Counsel, IP, Relativity Space
Jonathan Stroud, General Counsel, Unified Patents

12:30 PM – 2:00 PM  NETWORKING LUNCHEON

2:00 PM – 4:00 PM  ONE-TO-ONE MEETINGS CONTINUE

2:00 PM – 4:00 PM  NEW! OPEN WORKSHOP LOUNGE

Join us for our new open workshop lounge – designed as an alternative to one-to-one meetings for those who prefer connecting informally or in groups. We invite you to grab a seat at one of our roundtables, where you and your colleagues can brainstorm, problem solve, discuss opportunities, or just hang out. Snacks and refreshments will be provided, but BYOT (bring your own topic) for discussion!

4:00 PM – 5:00 PM  CLOSING RECEPTION

5:00 PM  EVENT CONCLUDES

This is one of the best conferences in which I have participated during my more than four-decade career focused on IP. The speakers were top of the line, and the panel discussions were highly educational. The topics were timely, and the format provided great networking and one-on-one opportunities. The whole program was well organized, efficiently run, informative and useful.”

— Hon. James Holderman, Chief District Judge (Ret.)
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