



DRIVING IP TRANSACTIONS

A background image of a modern building with large glass windows and a paved plaza, overlaid with a red tint.

EVENT BRIEF

9th Annual

IP DEALMAKERS FORUM

December 6-8 | NYC & Virtual

WWW.IPDEALMAKERS2022.COM

IP Dealmakers

BY THE NUMBERS

280+
EXECUTIVE
PARTICIPANTS

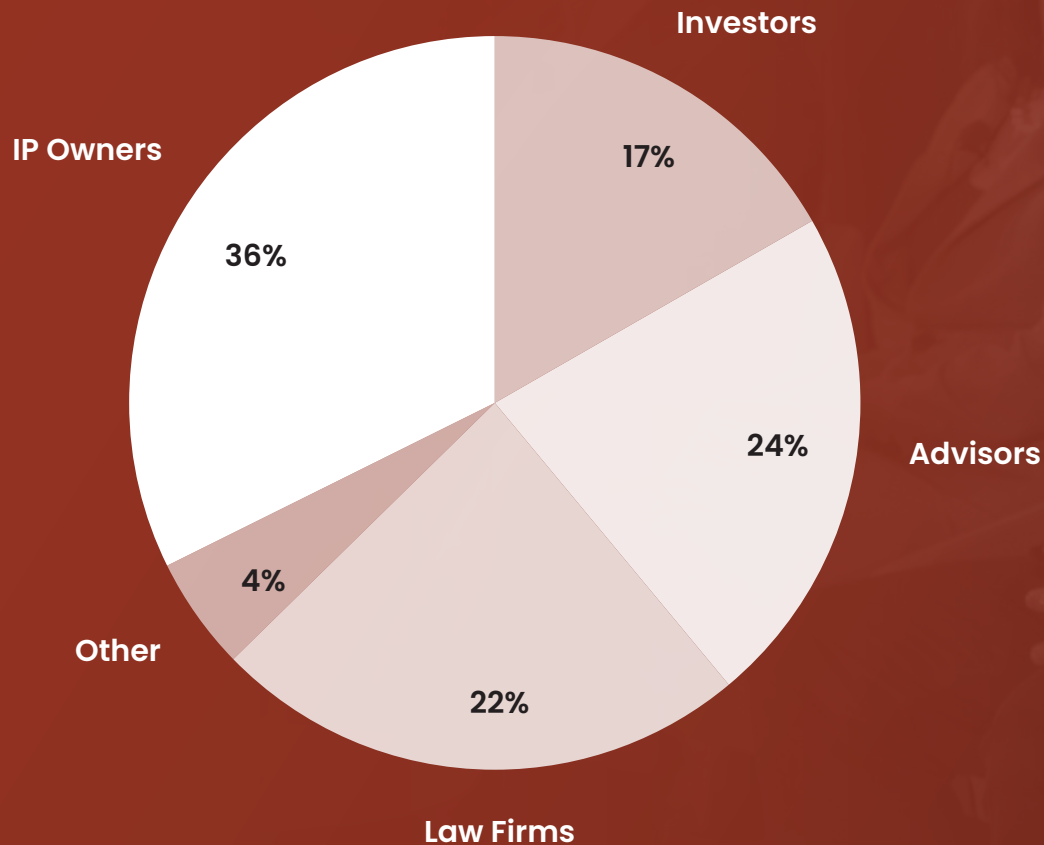
200
1-TO-1
MEETINGS

55
A-LIST
SPEAKERS

30
SPONSORS
& PARTNERS

12
PANELS &
INTERVIEWS

AUDIENCE PROFILE



IP Dealmakers has earned its reputation as a must-attend event by bringing together an exclusive group of decision-makers at the forefront of the global IP market for discussion, debate, and dealmaking.

Event hallmarks include rigorously researched content, insightful panels, A-list speakers, 1-to-1 meetings, & a curated audience of decision-makers.

Visit our event website for more details:
IPDEALMAKERS2022.COM

DETAILED AGENDA

DAY ONE

DECEMBER 6TH

6:00 PM – 8:00 PM OPENING RECEPTION

DAY TWO

DECEMBER 7TH

7:45 AM – 8:45 AM REGISTRATION & BREAKFAST

8:45 AM – 9:00 AM WELCOME & CHAIRPERSON'S
OPENING REMARKS

9:00 AM – 5:00 PM ONE-TO-ONE MEETINGS
Attendees can schedule 30-minute meetings
via our mobile app and online platform.

9:00 AM – 10:00 AM STATE OF THE IP MARKET: NOTABLE
DEVELOPMENTS & DEALS OF 2022

- The year's biggest verdicts, settlements and deals
- Updates at the USPTO – how is Vidal doing?
- Patent reform: will it really happen & will it be what we need?
- Opportunities, outlook, and predictions for 2023



Elvir Causevic, Managing Director, **Tech + IP** (moderator)
Aaron Fahrenkrog, Partner, **Robins Kaplan**
Jonathan Waldrop, Co-Chair of IP & Partner, **Kasowitz Benson Torres**
Keith Wilson, EVP, Partnerships & Acquisitions, **IPVALUE**

10:00 AM – 10:45 AM THE VENUE DECISION: STATS & STRATEGY
AT TOP U.S. PATENT COURTS

- The WDTX order and new venue developments
- Review of key stats in TX, DE, CA, VA & other busy patent courts
- District court dynamics and strategic filing considerations
- Identifying the new hotspot



Fred Fabricant, Managing Partner, **Fabricant LLP** (moderator)
Michelle Eber, Portfolio Counsel, **Validity Finance**
Claus Melarti, Senior VP, Acquisitions, **RPX**
Erick Robinson, Partner, **Spencer Fane**
Gary Sorden, Member, **Cole Schotz**

10:45 AM – 11:15 AM NETWORKING BREAK

11:15 AM – 12:00 PM AROUND THE WORLD: STRATEGIC
APPROACHES TO GLOBAL SEP DISPUTES

- Recent rulings in key global jurisdictions
- Developments at the ITC and in US courts
- How the UPC impacts European SEP/FRAND strategy
- The latest on global rate setting



Michael Renaud, Chair of IP Division, **Mintz** (moderator)
Alexandra Brodie, Partner, **Gowling WLG**
Joshua Budwin, Principal, **McKool Smith**
Steven Geiszler, U.S. Chief IP Counsel, **Huawei**
Clemens Heusch, Global Head of Dispute Resolution, **Nokia**

12:00 PM – 12:30 PM KEYNOTE FIRESIDE CHAT

WHY DIVERSITY MATTERS IN IP: WHAT THE DATA TELLS US



Holly Fechner
Executive Director,
Invent Together



Laurie Self
SVP & Counsel of
Government Affairs,
Qualcomm

12:30 PM – 2:00 PM NETWORKING LUNCHEON

2:00 PM – 2:45 PM IP FINANCE ROUNDTABLE PART I:
EXPANSION OF LITIGATION FUNDING

- Funders' view of the patent litigation landscape
- Evolving areas of funding: From patents to portfolios to partnerships
- Use of SPVs and other creative deal structures
- Funders hedging risk with insurance & secondary market



Ian DiBernardo, Partner, **Brown Rudnick** (moderator)
Megan Easley, VP, Contingent Risk, **CAC Specialty**
Russell Genet, Director, **Longford Capital**
Phil Hartstein, Partner, **Soryn IP Capital**
Anup Misra, Director, **Curiam Capital**

2:45 PM – 3:30 PM IP FINANCE ROUNDTABLE PART II:
LEVERAGING IP TO RAISE GROWTH

- New IP-backed financing options (beyond litigation finance)
- Who's raising IP funding? How does it match up to traditional capital?
- Breakdown of deal diligence, valuation, and structuring
- Understanding the interplay with insurance



Nick Chmielewski, Chief Broking Officer, **Aon** (moderator)
Kimberly Cauthorn, IP Leader, **WTW**
D. Alexander Ewing, COO & General Counsel, **LiquiGlide**
Christopher Lipuma, Director, **Fortress Investment Group**
Drew Malozzi, Managing Director and Founder, **Atlas Credit Partners**

3:30 PM – 4:00 PM NETWORKING BREAK

4:00 PM – 4:45 PM BUILDING A MODERN DAY MONETIZABLE
IP PORTFOLIO

- Protecting innovation in the U.S. – is it still worth patenting?
- When is it best to protect as a trade secret and how?
- Seeking protection outside the U.S. in critical spots
- Best practices in managing the portfolio



Cyrus Morton, Partner, **Robins Kaplan** (moderator)
Glenn Edwards, VP, Chief IP Counsel, **Trane Technologies**
Lorie Goins, Director of IP Strategy, **Kyndryl**
William LaFontaine, General Manager, IP, **IBM**
Michael Waltrip, Managing Director, IP Strategy &
Commercialization, **Xerox**

4:45 PM – 5:45 PM THE NPE DEBATE: WHAT'S THE VALUE OF IP LICENSING AS A BUSINESS

- Who should license IP and why?
- Should there be a secondary market for IP?
- What's the interplay with politics and other interests?
- What's really best for innovation? How about global competition?



Emily Hostage, Director, Industry Relations, **Columbia University** (moderator)
Vishal Amin, Head of IP Policy, **Intel**
Marc Booth, Chief IP Officer, **Acacia Research Group**
Francis Rushford, Managing Director, **Pretium Partners**
Timothy Wilson, Head of Patents and IP Litigation, **SAS Institute**

5:45 PM – 6:45 PM NETWORKING RECEPTION

DAY THREE

DECEMBER 8TH

8:00 AM – 8:45 AM REGISTRATION & BREAKFAST

8:45 AM – 9:00 AM CHAIRPERSON'S DAY ONE RECAP

9:00 AM – 4:00 PM ONE-TO-ONE MEETINGS

Attendees can schedule 30-minute meetings via our mobile app and online platform.

9:00 AM – 9:45 AM SEP DEALMAKING: EXPLORING VALUES, MODELS & THE MARKET

- Current SEP landscape
- SEPs in the market: what's being litigated, licensed, bought & sold?
- At what values are SEPs being transacted in and outside of the courts?
- Patent pools & licensing models to increase market efficiency



Taraneh Maghame, Founder & Principal, **Maghame IP Consulting** (moderator)
Leonid Kravets, Head of M&A, **InterDigital**
Kavon Nasabzadeh, Chief IP Officer, **Offino Technologies**
Hasan Rashid, Associate GC, **GE Licensing**

9:45 AM – 10:30 AM SECTOR SPOTLIGHT: IP IN AUGMENTED REALITY, THE METAVERSE AND AI

- Developments in the tech landscape
- Building a strategic IP portfolio & dealing with patentability issues
- Examining IP litigation trends and identifying risks
- Patent pools, standards, and the market efficiency



Michael Connelly, VP of Operations, **WIT Legal** (moderator)
Mark Kokes, SVP, Global Head of Media IP Business, **Adeia**
Shui Li, Corporate Counsel, Cloud + AI, **Microsoft**
Shayne O'Reilly, Head of Licensing & Open Source, **Meta**
Aaron Waxler, Senior Director, Multimedia Licensing, **Nokia**

10:30 AM – 11:00 AM NETWORKING BREAK

**11:00 AM – 11:45 PM RETHINKING UNIVERSITY IP
MONETIZATION: NEW OPPORTUNITIES &**

- Mining for the highest value patents
- Leveraging IP to raise capital for spinouts and startups
- Patent assertion programs and funding partners
- Controlling the process and communications



Katherine Rubino, Partner, **Caldwell IP** (moderator)
Stephanie Adamany, General Counsel, **WARF**
Orin Herskowitz, Executive Director, **Columbia Technology Ventures**
Lesley Millar-Nicholson, Executive Director, **MIT Technology Licensing Office**
Marc Sedam, VP Technology Opportunities & Ventures, **NYU**

**11:45 AM – 12:30 PM PATENT SURVIVOR: WHAT IT TAKES TO
SURVIVE A SERIES OF CHALLENGES**

We'll wrap up this year's panels with a light-hearted and informative game designed to help the audience figure out what makes a patent valuable. Fashioned after the famous reality show series, our panel of experts will act as judges, reviewing a carefully curated selection of patents, to determine which ones get voted off the island and which ones survive. The series of challenges include the following:

- Does it pass the PTAB gauntlet?
- Can it get out of the 101 maze?
- Invalidity at trial
- Have to have an infringement case/Is it really infringed?



Charles Eldering, CEO, **CAsE Analysis Group** (moderator)
Ari Jaffess, Partner, **Liston Abramson**
Vincent Rubino, Partner, **Fabricant LLP**
Bridget Smith, Assistant General Counsel, IP, **Relativity Space**
Jonathan Stroud, General Counsel, **Unified Patents**

12:30 PM – 2:00 PM NETWORKING LUNCHEON

2:00 PM – 4:00 PM ONE-TO-ONE MEETINGS CONTINUE

2:00 PM – 4:00 PM NEW! OPEN WORKSHOP LOUNGE

Join us for our new open workshop lounge – designed as an alternative to one-to-one meetings for those who prefer connecting informally or in groups. We invite you to grab a seat at one of our roundtables, where you and your colleagues can brainstorm, problem solve, discuss opportunities, or just hang out. Snacks and refreshments will be provided, but BYOT (bring your own topic) for discussion!

4:00 PM – 5:00 PM CLOSING RECEPTION

5:00 PM EVENT CONCLUDES



This is one of the best conferences in which I have participated during my more than four-decade career focused on IP. The speakers were top of the line, and the panel discussions were highly educational. The topics were timely, and the format provided great networking and one-on-one opportunities. The whole program was well organized, efficiently run, informative and useful."

— Hon. James Holderman, Chief District Judge (Ret.)

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