



The 8th Annual IP Dealmakers Forum
Driving IP Transactions
December 6-8, 2021 • NYC & Virtual

ABOUT THE EVENT

The 8th Annual IP Dealmakers will be held on December 6-8, 2021 at Apella in NYC & virtually. The event will once again bring together a select group of thought leaders and decision-makers at the forefront of the global intellectual property market – for discussion, debate, and dealmaking.

Widely considered the industry’s “must attend” event for IP executives, hallmarks include high-quality content, A-list speakers, 1-to-1 meetings, and a curated audience of senior executives, including corporate IP owners, licensing company executives, tech transfer officers, litigation funders, investors, strategic advisors, and other key stakeholders.

Thank you to our generous 2021 sponsors for their support: Fabricant, Acacia Research, Aventurine, Mintz, Robins Kaplan, RPX Corporation, Validity Finance, Akin Gump, Burford Capital, Caldwell IP, Curiam Capital, Duane Morris, IPVALUE, Tech + IP, Xperi, Feinberg Day, and Soryn IP Capital.

For more details regarding the event, registration, and our health & safety protocol, visit: [IPdealmakersforum.com](https://ipdealmakersforum.com).

AGENDA

(Times Listed in ET | Topics and Speakers Subject to Change)

DAY ONE: MONDAY, DECEMBER 6TH

5:30 PM – 7:30 PM

Opening Reception at Flatiron Room

DAY TWO: TUESDAY, DECEMBER 7TH

7:45 AM – 8:45 AM

Registration & Breakfast

8:45 AM – 9:00 AM

WELCOME & CHAIR’S OPENING REMARKS

9:00 AM – 5:30 PM

ONE-TO-ONE MEETINGS

Attendees can schedule 30-minute meetings via our online platform

The 8th Annual IP Dealmakers Forum

Driving IP Transactions

December 6-8, 2021 • NYC & Virtual

9:00 AM – 10:00 AM

STATE OF THE IP MARKET: ANNUAL UPDATE & OUTLOOK

- Preview of Annual IP Litigation Data & Insights
- Notable Developments & Trends in IP Monetization
- Emerging Areas of IP Market Opportunity
- Predictions for 2022 & Beyond

10:00 AM – 11:00 AM

IP & INNOVATION POLICY: WHY IT MATTERS FOR NATIONAL SECURITY

- Update on U.S. Innovation & Competitiveness Act
- What Funds are Going to IP, Innovation & Tech Transfer?
- What's the Impact on the Semiconductor Industry & Private Sector?
- Key Takeaways & Next Steps from CSIS Summit

11:00 AM – 11:30 AM

Networking Break

11:30 AM – 12:30 PM

U.S. PATENT VENUES: INSIGHTS & STRATEGIES FROM “IN THE TRENCHES”

- Unique Venue & Personal Jurisdiction Challenges
- Eastern & Western TX: Differences & What Cases are Being Filed?
- DE, CA & Other US Forums – Where's Hot & Where's Not?
- Best Practices for Pursuing & Defending Motions to Transfer Venue

12:30 PM – 1:00 PM

KEYNOTE SPEAKER

1:00 PM – 2:30 PM

Networking Luncheon

2:30 PM – 3:30 PM

KEY CONSIDERATIONS IN GLOBAL LICENSING & LITIGATION

- Impact of Recent SEP Decisions in the UK, Germany, US, and China
- Determining Global FRAND Royalty Rates
- ITC, Injunctions & Anti-Suit Injunctions
- Evolution of Global Monetization Strategies

The 8th Annual IP Dealmakers Forum
Driving IP Transactions
December 6-8, 2021 • NYC & Virtual

3:30 PM – 4:00 PM
Networking Break

4:00 PM – 4:45 PM

EXPLORING US-CHINA RELATIONS, CHIPMAKERS & THE RACE TO INNOVATE

- Current State of Semiconductor Market
- US-China Trade Tensions, Taiwan & the Geopolitical Climate
- US Response to Semiconductor Competition Challenges
- Impact on Technological & Economic Development

4:45 PM – 5:45 PM

INVESTORS ROUNDTABLE: DEVELOPMENTS IN THE IP FINANCE LANDSCAPE

- Litigation Funding Update: Key Players & Trends
- What's Getting Funded & On What Terms?
- How Funders are Hedging Risk: Co-Investing & Trading
- New Products: Credit-based IP Investments, Insurance & More

5:45 PM – 6:45 PM

Networking Reception

DAY THREE: WEDNESDAY, DECEMBER 8TH

8:00 AM – 8:45 AM

Registration & Breakfast

8:45 AM – 9:00 AM

CHAIRPERSON'S WELCOME & RECAP

9:00 AM – 5:00 PM

ONE-TO-ONE MEETINGS

Attendees can schedule 30-minute meetings via our online platform

9:00 AM – 9:30 AM

FEATURED FIRESIDE CHAT

9:30 AM – 10:30 AM

LEVERAGING IP AS A BUSINESS STRATEGY IN HIGH GROWTH COMPANIES

- Creating IP Value on a Budget in Startup Mode
- How to Stay Ahead of the Competition & Manage Risk



The 8th Annual IP Dealmakers Forum

Driving IP Transactions

December 6-8, 2021 • NYC & Virtual

- Best Ways to Evolve IP Strategy in High Growth Environments
- Using IP as a Driver for Investment and Exit

10:30 AM – 11:00 AM

Networking Break

11:00 AM – 12:00 PM

INDUSTRY SPOTLIGHT: IP DEVELOPMENT & DEALMAKING IN MEDIA & VIDEO

- How Streaming Has Impacted Video Consumption
- Next Gen Technologies & Standards
- Update on Media & Video Consortiums, Alliances & Patent Pools
- Media & Video Patent Licensing Landscape

12:00 PM – 12:45 PM

MAKING DEALS HAPPEN: TOP 5 LESSONS LEARNED IN IP MONETIZATION

- Knowing the IP Portfolio
- Knowing Your Targets
- Knowing the Best Forum
- Knowing Yourself
- Knowing the Story

12:45 PM – 2:00 PM

Networking Luncheon

2:00 PM – 5:00 PM

ONE-TO-ONE MEETINGS CONTINUE

5:00 PM

Event Concludes