



THE 7TH ANNUAL

IP Dealmakers Forum

DECEMBER 1-10, 2020 / VIRTUAL EVENT

Connecting Investors & IP

The IP Dealmakers Forum brings together a select group of decision makers at the forefront of the global intellectual property market, including investors, IP owners, industry experts and thought leaders.

4-DAY VIRTUAL EVENT

December 1, 3, 8, 10

IPdealmakersforum.com
info@dealmakersforums.com

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Interested in learning more or being a part of our IP Dealmakers event? You'll find all of the information you need to know here.

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“IP Dealmakers attracts the kind of people and and discusses the kind of IP related topics that really matter.”

–Gerhard Tschiedel, Senior Licensing Counsel, Siemens

STATS
2019

350
1-TO-1
MEETINGS

225
DECISION
MAKERS

45
A-LIST
SPEAKERS

22
SPONSORS &
PARTNERS

10
EVENT
SESSIONS

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THE 7TH ANNUAL

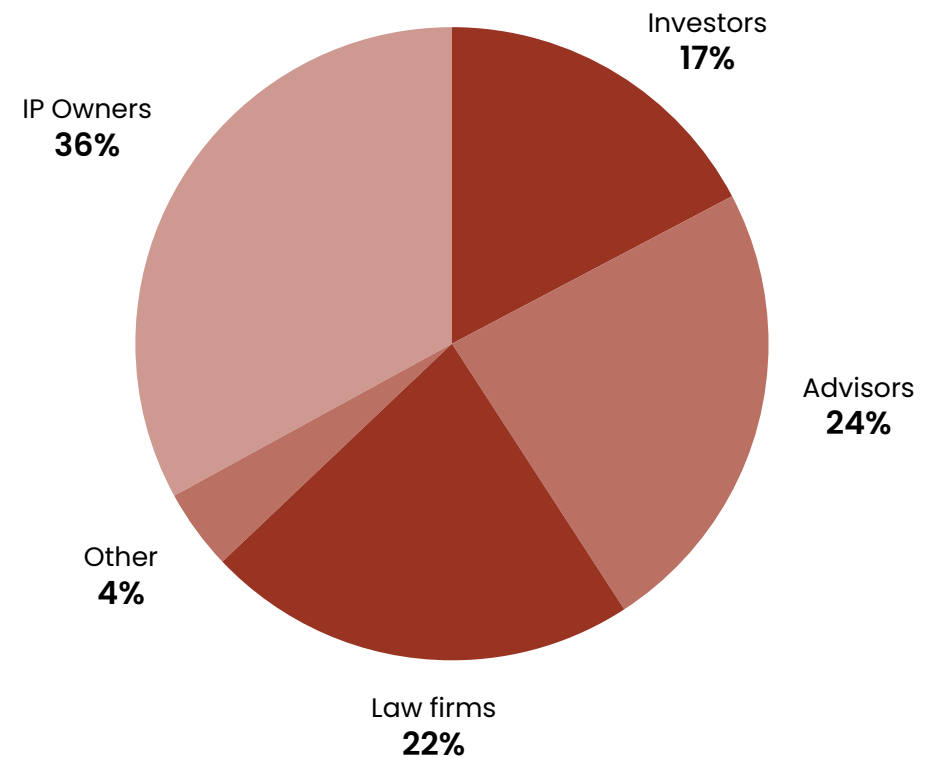
IP DEALMAKERS FORUM

Connecting Investors & IP

IP Dealmakers has earned its reputation as a must-attend event by bringing together an exclusive group of decision-makers at the forefront of the global IP market for discussion, debate, and dealmaking.

Event hallmarks include rigorously researched content, insightful panels, A-list speakers, 1-to-1 meetings, and a curated audience of decision-makers.

2019 ATTENDEE PROFILE





SAME EVENT,
ONLY VIRTUAL

AN IMMERSIVE CONFERENCE EXPERIENCE

Join us with face-to-face interactions
and executive-level discussions.

WHAT TO EXPECT



LIVE PROGRAMMING

Hours of interactive panel discussions with A-list speakers delivering industry insights, practical knowledge, and strategies to thrive in the current environment.



BREAKOUT DISCUSSIONS

Facilitated small group breakouts for participants to exchange information and engage in open-ended discussions on select topics and areas of interest.



1-TO-1 MEETINGS

Conveniently schedule 1-to-1 video meetings with other participants directly through the virtual event platform on an either pre-arranged or impromptu basis.



NETWORKING

Connect with a curated group of decision-makers and thought leaders representing intellectual property owners, investors, advisors, and other key stakeholders.

SCHEDULE-AT-A-GLANCE

DECEMBER 1 & 3, 2020

Monday, November 30th, 2020

7:00pm – 9:00pm **Virtual Whiskey Tasting & Networking***
**Limited spots available*

Tuesday, December 1, 2020

10:15am – 11:00am **Welcome & Opening Conversation**
11:15am – 11:30am **Panel #1 Primer**
11:30am – 12:30pm **Panel #1**
12:30pm – 1:00pm **Stretch & Refresh Break**
1:00pm – 2:00pm **Panel #2**
2:00pm – 5:00pm **1-to-1 Meetings & Networking Lounge**

Thursday, December 3, 2020

8:00am – 11:00pm **1-to-1 Meetings & Networking Lounge**
11:00pm – 12:15pm **Day 2 Intro & Panel #3**
12:15pm – 1:00pm **Small Group Breakout Discussions**
1:00pm – 2:00pm **Panel #4**

Panels will be a 45 minute discussion followed by Q&A.

For **1-to-1 meetings**, attendees may schedule 15-minute video meetings.

All times are in EST.



“I have attended four IP Dealmaker’s events to date and it is the one event each year I prioritize above all others. It balances perfectly the right size of group, quality of content, level of participants and time for networking and deal making.”

– **Bill Thomas**, Senior VP, VideoLabs

SCHEDULE-AT-A-GLANCE

DECEMBER 8 & 10, 2020

Tuesday, December 8, 2020

- 11:00am - 12:15pm **Day 3 Intro & Panel #5**
- 12:15pm - 1:00pm **Small Group Breakout Discussions**
- 1:00pm - 2:00pm **Panel #6**
- 2:00pm - 5:00pm **1-to-1 Meetings & Networking Lounge**
- 5:00pm - 6:00pm **After-the-Event Networking Hour**

Thursday, December 10, 2020

- 8:00am - 11:00am **1-to-1 Meetings & Networking Lounge**
- 11:00am - 11:15pm **Panel #7 Primer**
- 11:15am - 12:15pm **Panel #7**
- 12:15pm - 12:45pm **Stretch & Refresh Break**
- 12:45pm - 1:45pm **Panel #8**
- 2:00pm - 2:45pm **Farewell & Closing Conversation**

Panels will be a 45 minute discussion followed by Q&A.

For **1-to-1 meetings**, attendees may schedule 15-minute video meetings.

All times are in EST.

“I not only appreciated that the conference delivered what it promised (which would be sufficient), the fine attention to details, left me with a buyer of your products. Double kudos!”

– **Siva G. Narendra Ph.D.**, CEO,
Tyfone, Inc.

THIS YEAR - 2020

PANEL TOPICS

Panel Discussion #1 Primer

December 1, 2020 at 11:15am – 11:30am

WHAT 15 YEARS OF DATA TELLS US ABOUT THE IP MARKET

SPEAKER:

Robert Heath, Executive VP, **RPX Corporation**

Panel Discussion #1

December 1, 2020 at 11:30am – 12:30pm

STATE OF THE IP MARKET: DEALS, TRENDS & OUTLOOK

SPEAKERS:

Kent Richardson*, CEO, **Richardson Oliver Insights**

Marc Booth, Chief IP Officer, **Acacia Research Corporation**

Robert Heath, Executive VP, **RPX Corporation**

Leslie McKnew, VP, Legal & Litigation, **Cisco**

Jay Yonamine, Co-Founder, **Gene Pool Technologies**

* Indicates the moderators of each panel

For more details on the panels, please view our schedule online at [IPdealmakersforum.com/agenda/](https://ipdealmakersforum.com/agenda/)

Panel Discussion #2

December 1, 2020 at 1:00pm – 2:00pm

PATENTS VS PRODUCTS: A SHIFT IN CORPORATE IP STRATEGY & MONETIZATION

SPEAKERS:

Ray Millien*, Chief IP Counsel, **Volvo Cars & CEO, Volvo Ventures**

Brett Alten, Chief IP Counsel, **Hewlett Packard Enterprise**

Yann Dietrich, Head of IP Strategy, **Atos**

Courtney Quish, Director, **Fortress Investment Group**

Robert Wawrzyn, Chief IP Counsel, **GE Healthcare**

Panel Discussion #3

December 3, 2020 at 11:00am – 12:15pm

STRATEGIC APPROACHES TO IP MONETIZATION IN TECH TRANSFER

SPEAKERS:

Russell Genet*, Director, **Longford Capital**

Stephanie Adamany, General Counsel, **WARF**

Fred Farina, Chief Innovation & Corporate Partnerships Officer, **Caltech**

Seth Levy, Partner, **Nixon Peabody**

Sherylle Mills-Englander, Director, Office of Technology & Industry Alliances, **UCSB**

Panel Discussion #4

December 3, 2020 at 1:00pm – 2:00pm

KEY ELEMENTS OF A SUCCESSFUL MULTINATIONAL IP ENFORCEMENT STRATEGY

SPEAKERS:

Michael Renaud*, Member, **Mintz**

Alexandra Brodie, Partner & Co-Chair of Global Tech, **Gowling WLG**

Eeva Hakoranta, EVP, Chief Licensing Officer, **InterDigital**

Clemens Heusch, Head of Global Litigation & Disputes, **Nokia**

Christine Yun Sauer, Partner, **Robins Kaplan**

Panel Discussion #5

December 8, 2020 at 11:00am – 12:15pm

LITIGATION FINANCE 2.0: A RAPIDLY EVOLVING LANDSCAPE

SPEAKERS:

Abha Divine*, Managing Director, **Techquity**
Aaric Eisenstein, VP of Licensing Strategy, **PMC**
David Kerstein, Chief Risk Officer, **Validity**
Anup Misra, Director, **Curiam Capital**
Sarah Tsou, Investment Manager, **Omni Bridgeway**

Panel Discussion #6

December 8, 2020 at 1:00pm – 2:00pm

INVESTORS ROUNDTABLE: EARLY STAGE IP INVESTING STRATEGIES

SPEAKERS:

Matt Moyers*, Managing Director, **Wield & Co**
Stan Hanks, General Partner, **Aventurine**
Jackie Hutter, Chief IP Strategist, **The Hutter Group**
Malcolm T. Meeks, President Director General, **Valotoire Ventures**
Kirupa Pushparaj, Director, Head of IP & Legal Operations, **Square**

Panel Discussion #7 Primer

December 10, 2020 at 11:00am – 11:15pm

THE NEXT 4 YEARS: POST ELECTION POLICY & OUTLOOK

Speaker TBD

Panel Discussion #7

December 10, 2020 at 11:15am – 12:15pm

TOP LEGAL & REGULATORY DEVELOPMENTS IMPACTING IP DEALMAKING

SPEAKERS:

Ian Lopez*, Senior Reporter, **Bloomberg Law**
Scott Boalick, Chief Judge, **Patent Trial and Appeal Board**
Fred Fabricant, Partner, **Fabricant LLP**
Christopher Larus, National Chair, IP & Technology, **Robins Kaplan**
Monica Magnusson, VP, IPR Policy, **Ericsson**

Panel Discussion #8

December 10, 2020 at 12:45pm – 1:45pm

INDUSTRY SPOTLIGHT: IoT, 5G, AND CONNECTED CARS

SPEAKERS:

James Wodarksi*, Member, **Mintz**
Carl Bilicska, VP, IP Counsel, **IPValue**
John Han, SVP & General Manager, **Qualcomm Technology Licensing**
Kenneth Korea, SVP & Head of SV IP Office, US IP Center, **Samsung Electronics**
Matthias Schneider, Chief Licensing Officer, **Audi AG**



BREAKOUT DISCUSSIONS (PRELIMINARY TOPICS)

FRAND & SEP

Litigation Finance

Tech Transfer

Global IP Strategy

Recent Case Law

Women & Diversity in IP

OUR PARTNERS

2020 SPONSORS

PLATINUM LEVEL



GOLD LEVEL



SILVER LEVEL



VIRTUAL WHISKEY TASTING





“This is one of the best conferences in which I have participated during my more than four-decade career focused on IP, including my 30 years on the federal bench. The speakers were top of the line, and the panel discussions were highly educational. The topics were timely, and the format provided great networking and one-on-one opportunities. The whole program was well organized, efficiently run, informative and useful.”

– Hon. James Holderman (Ret.), Former Chief District Judge