The IP Dealmakers Forum brings together a select group of decision makers at the forefront of the global intellectual property market, including investors, IP owners, industry experts and thought leaders.
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Interested in learning more or being a part of our IP Dealmakers event? You’ll find all of the information you need to know here.

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“IP Dealmakers attracts the kind of people and discusses the kind of IP related topics that really matter.”
~Gerhard Tschiedel, Senior Licensing Counsel, Siemens
2019 ATTENDEE PROFILE

THE 7TH ANNUAL

IP DEALMAKERS FORUM

Connecting Investors & IP
IP Dealmakers has earned its reputation as a must-attend event by bringing together an exclusive group of decision-makers at the forefront of the global IP market for discussion, debate, and dealmaking.

Event hallmarks include rigorously researched content, insightful panels, A-list speakers, 1-to-1 meetings, and a curated audience of decision-makers.

NEED MORE INFORMATION? / IPdealmakersforum.com

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STATS

2019

350 1-TO-1 MEETINGS
225 DECISION MAKERS
45 A-LIST SPEAKERS
22 SPONSORS & PARTNERS
10 EVENT SESSIONS

2019 Attendee Profile

- IP Owners 36%
- Advisors 24%
- Investors 17%
- Law firms 22%
- Other 4%

100%
SAME EVENT, ONLY VIRTUAL
AN IMMERSIVE CONFERENCE EXPERIENCE

Join us with face-to-face interactions and executive-level discussions.

WHAT TO EXPECT

LIVE PROGRAMMING
Hours of interactive panel discussions with A-list speakers delivering industry insights, practical knowledge, and strategies to thrive in the current environment.

BREAKOUT DISCUSSIONS
Facilitated small group breakouts for participants to exchange information and engage in open-ended discussions on select topics and areas of interest.

1-TO-1 MEETINGS
Conveniently schedule 1-to-1 video meetings with other participants directly through the virtual event platform on an either pre-arranged or impromptu basis.

NETWORKING
Connect with a curated group of decision-makers and thought leaders representing intellectual property owners, investors, advisors, and other key stakeholders.
Monday, November 30th, 2020
7:00pm – 9:00pm  Virtual Whiskey Tasting & Networking*
*Limited spots available

Tuesday, December 1, 2020
10:15am – 11:00am  Welcome & Opening Conversation
11:15am – 11:30am  Panel #1 Primer
11:30am – 12:30pm  Panel #1
12:30pm – 1:00pm  Stretch & Refresh Break
1:00pm – 2:00pm  Panel #2
2:00pm – 5:00pm  1-to-1 Meetings & Networking Lounge

Thursday, December 3, 2020
8:00am – 11:00pm  1-to-1 Meetings & Networking Lounge
11:00pm – 12:15pm  Day 2 Intro & Panel #3
12:15pm – 1:00pm  Small Group Breakout Discussions
1:00pm – 2:00pm  Panel #4

Panels will be a 45 minute discussion followed by Q&A.
For 1-to-1 meetings, attendees may schedule 15-minute video meetings.
All times are in EST.

“I have attended four IP Dealmaker’s events to date and it is the one event each year I prioritize above all others. It balances perfectly the right size of group, quality of content, level of participants and time for networking and deal making.”
– Bill Thomas, Senior VP, VideoLabs
“I not only appreciated that the conference delivered what it promised (which would be sufficient), the fine attention to details, left me with a buyer of your products. Double kudos!”
– Siva G. Narendra Ph.D., CEO, Tyfone, Inc.

SCHEDULE AT A GLANCE

DECEMBER 8 & 10, 2020

Tuesday, December 8, 2020

11:00am – 12:15pm | Day 3 Intro & Panel #5
12:15pm – 1:00pm | Small Group Breakout Discussions
1:00pm – 2:00pm | Panel #6
2:00pm – 5:00pm | 1-to-1 Meetings & Networking Lounge
5:00pm – 6:00pm | After-the-Event Networking Hour

Thursday, December 10, 2020

8:00am – 11:00am | 1-to-1 Meetings & Networking Lounge
11:00am – 11:15am | Panel #7 Primer
11:15am – 12:15pm | Panel #7
12:15pm – 12:45pm | Stretch & Refresh Break
12:45pm – 1:45pm | Panel #8
2:00pm – 2:45pm | Farewell & Closing Conversation

Panels will be a 45 minute discussion followed by Q&A.
For 1-to-1 meetings, attendees may schedule 15-minute video meetings.
All times are in EST.
Panel Discussion #1 Primer
December 1, 2020 at 11:15am – 11:30am
WHAT 15 YEARS OF DATA TELLS US ABOUT THE IP MARKET
SPEAKER:
Robert Heath, Executive VP, RPX Corporation

Panel Discussion #1
December 1, 2020 at 11:30am – 12:30pm
STATE OF THE IP MARKET: DEALS, TRENDS & OUTLOOK
SPEAKERS:
Kent Richardson*, CEO, Richardson Oliver Insights
Marc Booth, Chief IP Officer, Acacia Research Corporation
Robert Heath, Executive VP, RPX Corporation
Leslie McKnew, VP, Legal & Litigation, Cisco
Jay Yonamine, Co-Founder, Gene Pool Technologies

* Indicates the moderators of each panel

Panel Discussion #2
December 1, 2020 at 1:00pm – 2:00pm
PATENTS VS PRODUCTS: A SHIFT IN CORPORATE IP STRATEGY & MONETIZATION
SPEAKERS:
Ray Millien*, Chief IP Counsel, Volvo Cars & CEO, Volvo Ventures
Brett Alten, Chief IP Counsel, Hewlett Packard Enterprise
Yann Dietrich, Head of IP Strategy, Atos
Courtney Quish, Director, Fortress Investment Group
Robert Wawrzyn, Chief IP Counsel, GE Healthcare

Panel Discussion #3
December 3, 2020 at 11:00am – 12:15pm
STRATEGIC APPROACHES TO IP MONETIZATION IN TECH TRANSFER
SPEAKERS:
Russell Genet*, Director, Longford Capital
Stephanie Adamany, General Counsel, WARF
Fred Farina, Chief Innovation & Corporate Partnerships Officer, Caltech
Seth Levy, Partner, Nixon Peabody
Sheryllle Mills-England, Director, Office of Technology & Industry Alliances, UCSB

Panel Discussion #4
December 3, 2020 at 1:00pm – 2:00pm
KEY ELEMENTS OF A SUCCESSFUL MULTINATIONAL IP ENFORCEMENT STRATEGY
SPEAKERS:
Michael Renaud*, Member, Mintz
Alexandra Brodie, Partner & Co-Chair of Global Tech, Gowling WLG
Eeva Hakoranta, EVP, Chief Licensing Officer, InterDigital
Clemens Heusch, Head of Global Litigation & Disputes, Nokia
Christine Yun Sauer, Partner, Robins Kaplan
Panel Discussion #5
December 8, 2020 at 11:00am – 12:15pm
LITIGATION FINANCE 2.0: A RAPIDLY EVOLVING LANDSCAPE

SPEAKERS:
Abha Divine*, Managing Director, Techquity
Aaric Eisenstein, VP of Licensing Strategy, PMC
David Kerstein, Chief Risk Officer, Validity
Anup Misra, Director, Curiam Capital
Sarah Tsou, Investment Manager, Omni Bridgeway

Panel Discussion #6
December 8, 2020 at 1:00pm – 2:00pm
INVESTORS ROUNDTABLE: EARLY STAGE IP INVESTING STRATEGIES

SPEAKERS:
Matt Moyers*, Managing Director, Wield & Co
Stan Hanks, General Partner, Aventurine
Jackie Hutter, Chief IP Strategist, The Hutter Group
Malcolm T. Meeks, President Director General, Valotoire Ventures
Kirupa Pushparaj, Director, Head of IP & Legal Operations, Square

Panel Discussion #7 Primer
December 10, 2020 at 11:00am – 11:15pm
THE NEXT 4 YEARS: POST ELECTION POLICY & OUTLOOK

Speaker TBD

Panel Discussion #7
December 10, 2020 at 11:15am – 12:15pm
TOP LEGAL & REGULATORY DEVELOPMENTS IMPACTING IP DEALMAKING

SPEAKERS:
Ian Lopez*, Senior Reporter, Bloomberg Law
Scott Boalick, Chief Judge, Patent Trial and Appeal Board
Fred Fabricant, Partner, Fabricant LLP
Christopher Larus, National Chair, IP & Technology, Robins Kaplan
Monica Magnusson, VP, IPR Policy, Ericsson

Panel Discussion #8
December 10, 2020 at 12:45pm – 1:45pm
INDUSTRY SPOTLIGHT: IoT, 5G, AND CONNECTED CARS

SPEAKERS:
James Wodarks*, Member, Mintz
Carl Bilicska, VP, IP Counsel, IPValue
John Han, SVP & General Manager, Qualcomm Technology Licensing
Kenneth Korea, SVP & Head of SV IP Office, US IP Center, Samsung Electronics
Matthias Schneider, Chief Licensing Officer, Audi AG

BREAKOUT DISCUSSIONS (PRELIMINARY TOPICS)
FRAND & SEP
Global IP Strategy
Litigation Finance
Recent Case Law
Tech Transfer
Women & Diversity in IP
This is one of the best conferences in which I have participated during my more than four-decade career focused on IP, including my 30 years on the federal bench. The speakers were top of the line, and the panel discussions were highly educational. The topics were timely, and the format provided great networking and one-on-one opportunities. The whole program was well organized, efficiently run, informative and useful.

— Hon. James Holderman (Ret.), Former Chief District Judge