

THE 6TH ANNUAL IP DEALMAKERS FORUM

NOVEMBER 12-14, 2019
APELLA IN NYC

DAY ONE: NOV 12TH

5:30P – 7:30P

DAY TWO: NOV 13TH

7:30A – 8:45A

8:45A – 9:00A

9:00A – 5:00P

9:00A – 10:00A

10:00A – 10:30A

10:30A – 11:00A

11:00A – 12:00P

12:00P – 12:30P

12:30P – 2:00P

OPENING RECEPTION AT FINE & RARE (OFFSITE)

Registration & Breakfast

WELCOME & CHAIRPERSON'S OPENING REMARKS

ONE-TO-ONE MEETINGS

Attendees can schedule 30-minute meetings via our online platform

STATE OF AFFAIRS: THE GLOBAL IP MARKET

- 2019 Annual IP Market Data Preview
- Who's Buying? Who's Selling? And at What Price?
- Key Factors Impacting the Market
- Outlook for 2020 & Beyond: Still Cautiously Optimistic?

Speakers:

Greg Kisor, Global Head of Fund Management, **Intellectual Ventures**
Allen Lo, VP and Deputy GC, Head of IP, **Facebook**
Micky Minhas, Associate GC, Patent Strategy, **Microsoft**
Katharine Wolanyk, Managing Director, **Burford Capital**
Kent Richardson, CEO, **Richardson Oliver Insights** (*moderator*)

PATENT POLICY UPDATE: US AND BEYOND

- IP Legislation in the 116th Congress
- 101 Guidance from USPTO: Progress or Pitfall?
- Role of IP in the US-China Trade War

Speakers:

Mark Cohen, Director of Asia IP Project, **Berkeley Center for Law & Technology**
Jamie Simpson, Chief Counsel, House Judiciary Subcommittee on Courts, IP, and the Internet, **U.S. House of Representatives**
Malathi Nayak, Reporter, **Bloomberg Law** (*moderator*)

Networking Break

KEY DEVELOPMENTS IN GLOBAL SEP LITIGATION

- Reviewing Recent SEP Cases Around the World
- Injunctions and Damages in SEP Cases
- Changing Dynamics Between SEP Licensors & Licensees
- Antitrust in IP: Brief History and Current Concerns

Speakers:

Alexandra Brodie, Partner & Co-Chair of Global Tech, **Gowling WLG**
Boris Teklsler, CEO, **Conversant IP Management**
Peter Toto, Senior VP, IP, **Sony Corporation of America**
Shival Virmani, VP, Head of Mobile Patent Licensing, **InterDigital**
Mike Renaud, Member & Chair, IP Division, **Mintz** (*moderator*)

KEYNOTE SPEAKER

How Key Cases Have Shaped the IP Narrative in Corporate America
Don Clark, Technology Journalist

Networking Luncheon

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DAY TWO: NOV 13TH

2:00P - 3:00P

PREPARING FOR THE 5G REVOLUTION: PATENTS, PLAYERS & PROFITS

- Update on 5G Implementation
- Analyzing the 5G Patent & SEP Ecosystem
- FRAND Licensing For 5G SEPS: What Have We Learned?
- 5G Patent Pools & Platforms: Pros and Cons
- China & the Global 5G Race

Speakers:

Kirti Gupta, VP, Technology & Economic Strategy, **Qualcomm**
Changhae Park, SVP & Chief IP Officer, **NXP Semiconductors**
Matteo Sabattini, Director IPR Policy, **Ericsson**
Joe Sommer, VP, Intellectual Property, **AT&T**
David Kappos, Partner, **Cravath, Swaine & Moore** & Former Director, **USPTO** (*moderator*)

Networking Break

3:00P - 3:30P

3:30P - 4:30P

VALUING IP COMPANIES IN THE PUBLIC V. PRIVATE MARKETS

- Do Public Markets Systematically Undervalue IP Companies and Why?
- Public v. Private Markets: Pros and Cons of Each
- What the Data Tells Us About Differences in Valuations
- Considerations in Taking a Public IP Company Private & Recent Examples

Speakers:

Corey Horowitz, Chairman & CEO, **Network-1**
John Lindgren, CEO, **IPVALUE**
Sunny Singh, Vice President, **Brevet Capital**
Al Tobia, President & Chief Investment Officer, **Acacia Research**
Elvir Causevic, Managing Director, **Houlihan Lokey** (*moderator*)

4:30P - 5:30P

INVESTORS ROUNDTABLE: IS LITIGATION FINANCE DRIVING DEALS?

- Analyzing Market Growth in IP Finance, Capital & Competition
- Key Players, Trends & Developments
- What IP Cases & Deals are Litigation Funders Investing In?
- Securitization & Other Secondary Market Activity

Speakers:

Michael Gulliford, Founder & Managing Principal, **Soryn IP Group**
Anup Misra, Director, **Curiam Capital**
Michael Nicolas, Co-Founder & Managing Director, **Longford Capital**
Sarah Tsou, Investment Manager & Legal Counsel, **Bentham IMF**
Fred Fabricant, Partner & Head of IP Litigation, **Brown Rudnick** (*moderator*)

Networking Reception

5:30P - 6:30P

DAY THREE: NOV 14TH

7:30A - 8:30A

Registration & Breakfast

8:30A - 8:45A

CHAIRPERSON'S WELCOME & RECAP

9:00A - 5:00P

ONE-TO-ONE MEETINGS

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THE 6TH ANNUAL IP DEALMAKERS FORUM

NOVEMBER 12-14, 2019
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DAY THREE: NOV 14TH

8:45A - 9:45A

ESTABLISHING IP VALUE: TRENDS, TIPS, AND TECHNIQUES FOR THE CURRENT MARKET

- Establishing Infringement: EoUs, Claim Charts, and Reverse Engineering
- Establishing Damages/Royalties
- Validity: To Search or Not to Search
- Tools: How Good Are They, and are AI Based Tools Actually Here

Speakers:

Jason Abt, VP Operations, **TechInsights**
Seth Northrop, Director, IP Analysis, **Fortress Investment Group**
Michael Vladescu, President & CEO, **WiLAN**
Christopher Seidl, Partner, **Robins Kaplan** (*moderator*)

9:45A - 10:30A

HOW AI IS TRANSFORMING THE FUTURE OF IP DEALMAKING

- New Developments & Trends in AI
- Leveraging AI to Drive IP Transactions
- How AI is Shaping IP Investment Decisions

Speakers:

Erich Spangenberg, CEO, **IPwe**
Matthew Stack, Managing Director, **XLP Capital**
Jose Esteves, Partner, **Skadden** (*moderator*)

10:30A - 11:00A

Networking Break

11:00A - 12:00P

LEVERAGING IP AND INVESTING IN STARTUPS & SMEs FOR GROWTH

- Exploring New Models for Investing in IP
- How to Value IP in an Emerging Enterprise
- Leveraging IP Strategy to Increase Corporate Value
- Measuring ROI & Success: Short-Term vs. Long-Term

Speakers:

Marc Booth, Chief IP Officer, **Acacia Research**
Raymond Millien, VP & Chief IP Counsel, **Volvo Cars**
Matt Moyers, Managing Director, **HTS Capital**
Siva Narendra, CEO & Co-Founder, **Tyfone**
Matt Larson, Vice President, **Oceanic Partners** (*moderator*)

12:00P - 1:00P

WHAT'S NEW IN THE WORLD OF CORPORATE IP MONETIZATION?

- Developments in IP Monetization Strategy
- Licensing in the Era of Open Innovation
- Member-Based Patent Organizations: Status and Successes
- Interplay between NPEs and Tech Companies

Speakers:

Noel Egnatios, General Counsel, **DivX**
Mark Kokes, Chief IP Officer, **Nantworks**
Michael Petracci, EVP, Business Innovations Licensing & Tech Dev, **GE**
Gerhard Tschiedel, Senior Licensing Counsel, **Siemens AG**
Christopher Larus, Chair, National IP & Technology Litigation, **Robins Kaplan** (*moderator*)

Networking Luncheon

1:00P - 2:00P

ONE-TO-ONE MEETINGS CONTINUE...

2:00P - 5:00P

5:00P

Forum Concludes