



The 5TH ANNUAL IP DEALMAKERS FORUM
Connecting Investors with Intellectual Property
November 6-8, 2018 • The Apella in New York City

ABOUT THE EVENT

In just a few short years, IP Dealmakers Forum has earned the reputation as a must-attend industry event, where discussions of substance take place and real business gets done.

The 5th Annual IP Dealmakers Forum, to be held on November 6-8 in New York City, will bring together a select group of 200 decision-makers at the forefront of the global IP market, including investors, top IP executives, industry experts and thought leaders.

Based on the Dealmaker Forums pioneering format for high-interaction conferences, the event is designed to create meaningful opportunities for discussion, debate and dealmaking. Event highlights include peer-driven quality content, in-depth panel discussions, A-list speakers, 1-to-1 meetings, and a selectively curated, influential group of participants.

CURRENT AGENDA

Please note: Topics and speakers are subject to change.

DAY ONE: TUESDAY, NOVEMBER 6TH

6:00pm – 8:00pm

Opening Reception

DAY TWO: WEDNESDAY, NOVEMBER 7TH

7:00am – 8:00am

Registration & Breakfast

8:00am – 8:15am

Opening Remarks

8:15am – 9:15am

IP MARKET ROUNDUP: LIGHT AT THE END OF THE TUNNEL?

- Preview of ROL Annual IP Market Survey for 2018
- Key IP Cases and Trends
- Who's Buying? Who's Selling? Who's Licensing? Why?
- Are Valuations Starting to Go Up?

Speakers

Erich Andersen, Corporate VP & Chief IP Counsel, **Microsoft**

Louis Carbonneau, CEO, **Tangible IP** (moderator)

Ryan Elliott, VP of Acquisitions, **RPX Corporation**

John Lindgren, CEO, **IPVALUE**

Kent Richardson, CEO, **Richardson Oliver Insights**

9:00am – 5:00pm

One-to-One Dealmaker Meetings

Attendees can schedule 30-minute meetings via our online platform

9:15am – 10:15am

IN PATENTS WE TRUST: GOVERNMENT UPDATES & OUTLOOK

- Changes at the USPTO: 101, PTAB & Other Initiatives
- Legislation Impacting Patents
- SCOTUS 2.0 & What It Means for IP Decisions
- Politics & Patents: Impact on IP Dealmaking

Speakers

Todd Dickinson, Senior Partner, **Polsinelli** & Former Director, **USPTO**
Fred Fabricant, Partner & Head of IP Litigation, **Brown Rudnick** (moderator)
Hans Sauer, Deputy General Counsel for IP, **BIO**
Robert Taylor, Founder & Owner, **RPT Legal Strategies**

10:15am – 10:45am

Networking Break

10:45am – 11:45am

LEVERAGING DATA TO IDENTIFY VALUABLE PATENTS

- Quantitative vs Qualitative Assessments
- Evaluating Patent Strength & Risk: The Role of Data Analysis
- PTAB Data: Characteristics of Patents that Survive IPR
- Valuation for Licensing, Enforcement, and Investment

Speakers

Philip Alden, Director of Licensing, **Applied Materials**
Charles A. Eldering, Founder & CEO, **CASe Analysis** (moderator)
Christopher Larus, Chair, National IP & Tech Litigation Group, **Robins Kaplan**
Michael Gulliford, Founder & Managing Principal, **Soryn IP Group**

11:45am – 12:45pm

SEP, FRAND & GETTING READY FOR 5G

- Current Issues in SEP & FRAND
- DOJ's "New Madison" Approach to IP and Antitrust
- 5G Technology Update
- Global Licensing in the Current Standards Environment in 2019

Speakers

Eeva Hakoranta, General Counsel, **Nokia Technologies**
Kevin Jakel, Founder & CEO, **Unified Patents**
Matteo Sabattini, Director IPR Policy, **Ericsson**
M. Brinkley Tappan, Counsel to Assistant Attorney General, **U.S. Department of Justice**
James Wodarksi, Member, **Mintz Levin** (moderator)

12:45pm – 1:15pm

KEYNOTE SPEAKER:

Fireside Chat with Jennifer Wuamett, General Counsel & Corporate Secretary, NXP Semiconductors

Moderated by: Elizabeth Day, Partner, Feinberg Day

1:15pm – 2:30pm

Networking Luncheon



2:30pm - 3:30pm

IP INVESTORS ROUNDTABLE: OPPORTUNITIES IN AND AROUND IP

- IP Investments in the Public vs Private Markets
- Litigation Funding 2.0: Evolution of Legal Finance Models
- IP Investing & Value Creation in Startups
- Hunting for Deals and Stretching for Yield: What's Actually Getting Funded?

Speakers

Matt Larson, Vice President, **Oceanic Partners** (moderator)

Courtney Quish, Director, **Fortress Investment Group**

Tim Sullivan, Co-Founder & CEO, **Oceanic Partners**

Katharine Wolanyk, Managing Director, **Burford Capital**

3:30pm – 4:00pm

Networking Break

4:00pm - 5:00pm

WHAT MATTERS NOW: NAVIGATING THE NEW DEAL LANDSCAPE

- Significant Deals Year-to-Date
- Divestitures and Acquisitions, On the Rise?
- What It Takes to Get Deals Done in the Current Environment
- Trends, Tribulations, and Predictions

Speakers

Paul Reidy, President, **Excalibur IP**

Mark Kokes, Chief IP Officer, **Nantworks**

Leonid Kravets, Director & Senior Counsel, **InterDigital**

Mike Renaud, Partner, **Mintz Levin** (moderator)

5:00pm – 6:00pm

CORPORATE GOVERNANCE & ACTIVIST INVESTING IN IP

- IP Value as Seen by the Board, C-Suite & Shareholders
- Board Responsibilities for Communicating and Optimizing IP Value
- Impact of Activists on IP & Corporate Strategy
- Do Activist Investors Boost Innovation?

Speakers

Elvir Causevic, Managing Director, **Houlihan Lokey** (moderator)

Nancy Erba, Chief Financial Officer, **Immersion Corp.**

Peter Feld, Managing Member, **Starboard Value**

Phil Hartstein, CEO, **Finjan**

6:00pm – 7:00pm

Networking Cocktail Reception

DAY THREE: THURSDAY, NOVEMBER 8TH

8:15am – 9:15am

Registration & Breakfast

9:15am – 9:30am

Day One Recap

9:30am – 5:00pm

One-to-One Dealmaker Meetings

Attendees can schedule 30-minute meetings via our online platform

9:30am - 10:30am

CHINA – HAS IT BEEN A BOON FOR IP LICENSING & ENFORCEMENT?

- Impact of Recent Changes in China’s Legal System
- Examining Litigation Outcomes, Court Data & How It All Gets Interpreted
- Which IP Enforcement Strategies are Most Effective?
- Creative and Collaborative Models Gaining Traction
- Doing IP Deals Amid Growing Bilateral Tensions: Is it Getting Better or Worse?

Speakers

Mark Cohen, Director of Asia IP Law Project, **U of C, Berkeley**

Roger Tu, VP, Asian Markets, **Marconi**

Y.P. Jou, Founder, **ScienBizip Group**

Brian Yates, CEO, **iPEL**

Bill Yuen, CEO, **Brickell Key Asset Management** (moderator)

10:30am – 11:00am

Networking Break

11:00am – 12:00pm

IP MONETIZATION IN EUROPE: GERMANY, BREXIT AND THE UPC

- Where do we stand with the UPC?
- Current Environment for Licensing, Litigation and Dealmaking
- Key Cases and Results
- What to Expect in Europe in the Near and Mid-Term

Speakers

Alexandra Brodie, Partner & Co-Chair of Global Tech, **Gowling WLG**

Abha Divine, Co-Founder & Managing Director, **Techquity**

Mattia Fogliacco, CEO, **Sisvel**

Shival Virmani, Asst GC, IP and Licensing, **Western Digital** (moderator)

12:00pm – 1:00pm

BIG DATA, AI AND BLOCKCHAIN: WHAT IP INVESTORS NEED TO KNOW

- How Investors are Leveraging Big Data to Gain Competitive Edge
- Is AI Revolutionizing Patent Mining?
- How Blockchain Will Impact the IP Business
- From Conception to Licensing, Blockchain Management of IP

Speakers

Vlad Elgort, VP IP Counsel, **Sony Corporation**

Jose Esteves, Partner, **Skadden** (moderator)

Julian Nolan, Founder & CEO, **Iprova**

Matt Stack, Managing Director, **XLP Capital**

1:00pm – 2:00pm

Networking Luncheon

2:00pm - 5:00pm

One-to-One Dealmaker Meetings Continue...