About the event

In just a few short years, IP Dealmakers Forum has earned the reputation as a must-attend industry event, where discussions of substance take place and real business gets done.

The 5th Annual IP Dealmakers Forum, to be held on November 6-8 in New York City, will bring together a select group of 200 decision-makers at the forefront of the global IP market, including investors, top IP executives, industry experts and thought leaders.

Based on the Dealmaker Forums pioneering format for high-interaction conferences, the event is designed to create meaningful opportunities for discussion, debate and dealmaking. Event highlights include peer-driven quality content, in-depth panel discussions, A-list speakers, 1-to-1 meetings, and a selectively curated, influential group of participants.

Current agenda

Please note: Topics and speakers are subject to change.

Day one: Tuesday, November 6th

6:00pm – 8:00pm
Opening reception

Day two: Wednesday, November 7th

7:00am – 8:00am
Registration & Breakfast

8:00am – 8:15am
Opening Remarks

8:15am – 9:15am
IP market roundup: Light at the end of the tunnel?
  ● Preview of ROL Annual IP Market Survey for 2018
  ● Key IP cases and trends
  ● Are valuations starting to go up?

Speakers
Erich Andersen, Corporate VP & Chief IP Counsel, Microsoft
Louis Carbonneau, CEO, Tangible IP (moderator)
Ryan Elliott, VP of Acquisitions, RPX Corporation
John Lindgren, CEO, IPVALUE
Kent Richardson, CEO, Richardson Oliver Insights

9:00am – 5:00pm
One-to-One Dealmaker Meetings
Attendees can schedule 30-minute meetings via our online platform
9:15am – 10:15am
**IN PATENTS WE TRUST: GOVERNMENT UPDATES & OUTLOOK**
- Changes at the USPTO: 101, PTAB & Other Initiatives
- Legislation Impacting Patents
- SCOTUS 2.0 & What It Means for IP Decisions
- Politics & Patents: Impact on IP Dealmaking

**Speakers**
Todd Dickinson, Senior Partner, **Polsinelli** & Former Director, **USPTO**
Fred Fabricant, Partner & Head of IP Litigation, **Brown Rudnick** (moderator)
Hans Sauer, Deputy General Counsel for IP, **BIO**
Robert Taylor, Founder & Owner, **RPT Legal Strategies**

10:15am – 10:45am
Networking Break

10:45am – 11:45am
**LEVERAGING DATA TO IDENTIFY VALUABLE PATENTS**
- Quantitative vs Qualitative Assessments
- Evaluating Patent Strength & Risk: The Role of Data Analysis
- PTAB Data: Characteristics of Patents that Survive IPR
- Valuation for Licensing, Enforcement, and Investment

**Speakers**
Philip Alden, Director of Licensing, **Applied Materials**
Charles A. Eldering, Founder & CEO, **CASe Analysis** (moderator)
Christopher Larus, Chair, National IP & Tech Litigation Group, **Robins Kaplan**
Michael Gulliford, Founder & Managing Principal, **Soryn IP Group**

11:45am – 12:45pm
**SEP, FRAND & GETTING READY FOR 5G**
- Current Issues in SEP & FRAND
- DOJ’s “New Madison” Approach to IP and Antitrust
- 5G Technology Update
- Global Licensing in the Current Standards Environment in 2019

**Speakers**
Eeva Hakoranta, General Counsel, **Nokia Technologies**
Kevin Jakel, Founder & CEO, **Unified Patents**
Matteo Sabattini, Director IPR Policy, **Ericsson**
M. Brinkley Tappan, Counsel to Assistant Attorney General, **U.S. Department of Justice**
James Wodarks, Member, **Mintz Levin** (moderator)

12:45pm – 1:15pm
**KEYNOTE SPEAKER:**
**Fireside Chat with Jennifer Wuamett, General Counsel & Corporate Secretary, NXP Semiconductors**
*Moderated by: Elizabeth Day, Partner, Feinberg Day*

1:15pm – 2:30pm
**Networking Luncheon**
2:30pm - 3:30pm  
**IP INVESTORS ROUNDTABLE: OPPORTUNITIES IN AND AROUND IP**  
- IP Investments in the Public vs Private Markets  
- Litigation Funding 2.0: Evolution of Legal Finance Models  
- IP Investing & Value Creation in Startups  
- Hunting for Deals and Stretching for Yield: What’s Actually Getting Funded?

**Speakers**  
Matt Larson, Vice President, **Oceanic Partners** (moderator)  
Courtney Quish, Director, **Fortress Investment Group**  
Tim Sullivan, Co-Founder & CEO, **Oceanic Partners**  
Katharine Wolanyk, Managing Director, **Burford Capital**

3:30pm – 4:00pm  
**Networking Break**

4:00pm - 5:00pm  
**WHAT MATTERS NOW: NAVIGATING THE NEW DEAL LANDSCAPE**  
- Significant Deals Year-to-Date  
- Divestitures and Acquisitions, On the Rise?  
- What It Takes to Get Deals Done in the Current Environment  
- Trends, Tribulations, and Predictions

**Speakers**  
Paul Reidy, President, **Excalibur IP**  
Mark Kokes, Chief IP Officer, **Nantworks**  
Leonid Kravets, Director & Senior Counsel, **InterDigital**  
Mike Renaud, Partner, **Mintz Levin** (moderator)

5:00pm – 6:00pm  
**CORPORATE GOVERNANCE & ACTIVIST INVESTING IN IP**  
- IP Value as Seen by the Board, C-Suite & Shareholders  
- Board Responsibilities for Communicating and Optimizing IP Value  
- Impact of Activists on IP & Corporate Strategy  
- Do Activist Investors Boost Innovation?

**Speakers**  
Elvir Causevic, Managing Director, **Houlihan Lokey** (moderator)  
Nancy Erba, Chief Financial Officer, **Immersion Corp.**  
Peter Feld, Managing Member, **Starboard Value**  
Phil Hartstein, CEO, **Finjan**

6:00pm – 7:00pm  
**Networking Cocktail Reception**

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**DAY THREE: THURSDAY, NOVEMBER 8TH**

8:15am – 9:15am  
**Registration & Breakfast**

9:15am – 9:30am  
**Day One Recap**
9:30am – 5:00pm
**One-to-One Dealmaker Meetings**
Attendees can schedule 30-minute meetings via our online platform

9:30am - 10:30am
**CHINA – HAS IT BEEN A BOON FOR IP LICENSING & ENFORCEMENT?**
- Impact of Recent Changes in China’s Legal System
- Examining Litigation Outcomes, Court Data & How It All Gets Interpreted
- Which IP Enforcement Strategies are Most Effective?
- Creative and Collaborative Models Gaining Traction
- Doing IP Deals Amid Growing Bilateral Tensions: Is it Getting Better or Worse?

**Speakers**
Mark Cohen, Director of Asia IP Law Project, **U of C, Berkeley**
Roger Tu, VP, Asian Markets, **Marconi**
Y.P. Jou, Founder, **ScienBizip Group**
Brian Yates, CEO, **iPEL**
Bill Yuen, CEO, **Brickell Key Asset Management** (moderator)

10:30am – 11:00am
**Networking Break**

11:00am – 12:00pm
**IP MONETIZATION IN EUROPE: GERMANY, BREXIT AND THE UPC**
- Where do we stand with the UPC?
- Current Environment for Licensing, Litigation and Dealmaking
- Key Cases and Results
- What to Expect in Europe in the Near and Mid-Term

**Speakers**
Alexandra Brodie, Partner & Co-Chair of Global Tech, **Gowling WLG**
Abha Divine, Co-Founder & Managing Director, **Techquity**
Mattia Fogliacco, CEO, **Sisvel**
Shival Virmani, Asst GC, IP and Licensing, **Western Digital** (moderator)

12:00pm – 1:00pm
**BIG DATA, AI AND BLOCKCHAIN: WHAT IP INVESTORS NEED TO KNOW**
- How Investors are Leveraging Big Data to Gain Competitive Edge
- Is AI Revolutionizing Patent Mining?
- How Blockchain Will Impact the IP Business
- From Conception to Licensing, Blockchain Management of IP

**Speakers**
Vlad Elgort, VP IP Counsel, **Sony Corporation**
Jose Esteves, Partner, **Skadden** (moderator)
Julian Nolan, Founder & CEO, **Iprova**
Matt Stack, Managing Director, **XLP Capital**

1:00pm – 2:00pm
**Networking Luncheon**

2:00pm - 5:00pm
**One-to-One Dealmaker Meetings Continue...**